**Beat: Lifestyle**

# WORLD WILDLIFE DAY - 3 March

**- Listen to the young voices -**

PARIS - GENEVA - NEW YORK, 25.02.2017, 20:48 Time

**USPA NEWS -** World Wildlife Day is an opportunity to celebrate the many beautiful and varied forms of wild fauna and flora and to raise awareness of the multitude of benefits that conservation provides to people. At the same time, the Day reminds us of the urgent need to step up the fight against...

World Wildlife Day is an opportunity to celebrate the many beautiful and varied forms of wild fauna and flora and to raise awareness of the multitude of benefits that conservation provides to people. At the same time, the Day reminds us of the urgent need to step up the fight against wildlife crime, which has wide-ranging economic, environmental and social impacts.

Wildlife has an intrinsic value and contributes to the ecological, genetic, social, economic, scientific, educational, cultural, recreational and aesthetic aspects of sustainable development and human well-being. For these reasons, all member States, the United Nations system and other international organizations, as well as civil society, non-governmental organizations and individuals, are invited to observe and to get involved in this global celebration of wildlife. Local communities can play a positive role in helping to curb illegal wildlife trade.

'Listening to the young voices'
Engaging and empowering the youth is the call of the 2017 UN World Wildlife Day. WWD2017 gives us a new opportunity to provide incentives to the youth to tackle conservation issues. It is also an opportunity for them to engage with one another and together forge an inspired path to a better world.

Habitat loss, climate change and poaching are among the most alarming challenges faced by wildlife today. Poaching and trafficking of wildlife is now the most immediate threat to many species, whether charismatic or less known. The fate of the world´s wildlife will soon be in the hands of the next generation.

The pressing need for enhanced action to ensure the survival of wildlife in its natural habitats must be imparted from generation to generation, and the youth should have the opportunity to communicate the conservation goals to a wider society.

The secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), in collaboration with other relevant United Nations organizations, facilitates the implementation of World Wildlife Day.

With 183 Member States, CITES remains one of the world's most powerful tools for biodiversity conservation through the regulation of trade in wild fauna and flora.

Source : United Nations - World Wildlife Day 3 March
2017 Theme: 'Listen to the young voices'

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**Article online:**
https://www.uspa24.com/bericht-10768/-world-wildlife-day-3-march.html

**Editorial office and responsibility:**
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Official Federal Reg. No. 7442619