Beat: Technology

AI PARIS 2020- TRADE SHOW In PARIS, 51% LIVE And 49% ONLINE

SEPTEMBER 14-15, 2020

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USPA NEWS - Artificial intelligence (AI), sometimes called machine intelligence, is intelligence demonstrated by machines, unlike the natural intelligence displayed by humans and animals. Any device that perceives its environment and takes actions that maximize its chance of successfully achieving its goals. Colloquially, the term "artificial intelligence" is often used to describe machines (or computers) that mimic "cognitive" functions that humans associate with the human mind, such as "learning" and "problem solving".

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This year, was held a new AI Trade Show at Porte De Versailles in Paris, organized by Corp and covering the sectors such as Banque, Assurance, Finance, Industry, Transport, Energy, Institutions and Public Services, Telecommunications, Retail, E-commerce, Logistics, Supply Chain, Travel, Touurism, Hospitality, R&D, Teaching.....

The Functions occupied by the Participants : R&D, Innovation, CDO, Data science, Data mining, Marketing, Communication, Education, Training, Media, Press Relations, Commercial Department, Projects Management....

The Event was divided as follow:
- Conferences
- Workshops
- Pitches Startups
- Networking

Photos : Hubert Etienne ENS, Facebook AI, Oxford - Philosopher, Researcher in Digital & AI Ethics

AI promises considerable economic benefits, even as it disrupts the world of work. Along with the consumer applications, companies across sectors are increasingly harnessing AI´s power in their operations. Embracing AI promises considerable benefits for businesses and economies through its contributions to productivity growth and innovation. At the same time, AI´s impact on work is likely to be profound. Some occupations as well as demand for some skills will decline, while others grow and many change as people work alongside ever-evolving and increasingly capable machines.

Photos : Christel Fiorina, Ministery of Economy and Finance - Project Director AI & esport - Digital Economy Department, General managment for Entreprises - Bertrand Braunschweig, INRA - Coordination Director of the National research plan in Artificial Intelligence

Much of the recent excitement about AI has been the result of advances in the field known as deep learning, a set of techniques to implement machine learning that is based on artificial neural networks. These AI systems loosely model the way that neurons interact in the brain. There are several types of machine learning: supervised learning, unsupervised learning, and reinforcement learning, with each best suited to certain use cases.

Photos : Michel Servoz, Ex Senior Advisor to the president, European Commission & Senior Counsel

While AI is increasingly pervasive in consumer applications, businesses are beginning to adopt it across their operations, at times with striking results.AI can be used to improve business performance in areas including predictive maintenance, where deep learning´s ability to analyze large amounts of high-dimensional data from audio and images can effectively detect anomalies in factory assembly lines or aircraft engines. In logistics, AI can optimize routing of delivery traffic, improving fuel efficiency and reducing delivery times. In

customer service management, AI has become a valuable tool in call centers, thanks to improved speech recognition. In sales, combining customer demographic and past transaction data with social media monitoring can help generate individualized “next product to buy“ recommendations, which many retailers now use routinely....

Source: AI PARIS 2020 - September 14-15, 2020 @ Porte De Versailles

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