Beat: Travel

Discovery US Hispanic Networks Announce 2016-2017 Upfront Slate

Adventure and motors for Discovery

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USPA NEWS - Discovery U.S. Hispanic announced on May 17, its networks' 2016-2017 Upfront slate, expanding on popular genres such as adventure and motors for Discovery en Español as well as home and family on the female-focused Discovery Familia...

Discovery U.S. Hispanic announced on May 17, its networks' 2016-2017 Upfront slate, expanding on popular genres such as adventure and motors for Discovery en Español as well as home and family on the female-focused Discovery Familia. Discovery en Español not only continued to be the #1 Spanish language cable network in late prime time among persons and women 18-49; the network was also the #1 non-fiction Spanish pay-TV network among persons 18-49. Discovery Familia ended the quarter among the top five Spanish pay-TV channels for women 18-49, with primetime Monday and Thursday, as well as late prime Monday through Sunday as the best ranked nights for the network.

Discovery en Español will continue to strengthen key thematic programming nights such as automotive and human adventure with the new series 'Acero Sagrado' (Sacred Steel) as well as 'TarzÃ¡n Americano' (American Tarzan) and 'El Ãšltimo Ninja' (The Last Ninja) respectively. The network is also premiering specials such as 'Pancho Villa : El MÃ¡s Buscado' and nature documentaries such as 'La Patagonia' (Patagonia Edge Of Earth). Returning favorites include new seasons of the popular original series 'MexicÃ¡nicos' and 'Texas Trocas', 'Alaska Hombres Primitivos' (Alaskan Bush People) and new Barrett-Jackson Live Specials.

Discovery Familia will also introduce new productions from some of its key genres such as home and family. New shows include 'Pequeña Gran Casa' (Project Playhouse), 'Decorar Sin Gastar' (Hidden Money Makeover) and 'Conoce A Los Putmans' (Meet The Putmans). The network will also showcase new seasons of popular series such as 'Cake Boss', 'Todo en 90 Días' (90 Day Fiance), 'Cuestión de Altur'a (My Giant Life) and 'Kilos Mortales' (My 600-lb Life).

Source : Discovery U.S. Hispanic

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